

WCSJ2013 programme

Monday June 24: Preconference workshops

- [How mentoring boosted my career in Science Journalism](#) (at 13:30-15:30)
Venue: Lecture hall 14 (University main building)
- [The role of the press and the public in exposing scientific and medical fraud](#) (at 12:00-15:00)
Venue: Lecture hall 15 (University main building)
- [Evidence-based health journalism. Tools for use](#) (at 12:00-15:00)
Venue: Auditorium IX (University main building)
- [Investigative journalism in science journalism](#) (at 12:00-15:00)
Venue: Auditorium III (University main building)
- [Clever birds? Pigs with feelings? How to read results of animal cognition research](#) (at 12:00-15:00)
Venue: Lecture hall 16 (University main building)
- [So you want to do science documentaries? Tips and tricks for journalists](#) (at 12:00-15:00)
Venue: Auditorium XIV (University main building)
- [Presentation of Swedish Expertanswer and Finnish Xpert Search services](#) (at 12:00-15:00)
Venue: Computer classroom K133 (Learning Centre Aleksandria)
- [How to make news out of foreign aid](#) (at 14:00-15:30)
Venue: Runeberg Hall (University main building)
- [Blood infusion for staggering science journalism](#) (at 11:00-15:30)
Venue: Auditorium XI (University main building)
- [Providing high quality cancer care in an age of austerity: Is it too much to ask?](#) (at 11:00-13:00)
Venue: Runeberg Hall (University main building)
- [Data journalism and open data: Exploring, interpreting and presenting open data](#) (at 11:00-15:00)
Venue: Computer classroom K130 (Learning Centre Aleksandria)
- [Reporting the health effects of WiFi routers, cell phones and smart meters](#) (at 14:00-15:30)
Venue: Auditorium XII (University main building)

16:00 Opening Ceremony and Welcome Reception:

Freedom of expression

Venue: University Great Hall

Tuesday June 25: Our common values					
8:00 Plenary talk A fact-based world view - people, money & energy Venue: University Great Hall					
9:00 Plenary session (90 min) <u>What about ethics?</u> Venue: University Great Hall					
10:30 Coffee					
11:00 – 12:30 Panels (90 min)				Debates (40 min)	Sharing skills (40 min)
11:15-12:45 <u>Role of Media in Russia's Modernisation</u> Venue: PIII (Porthania Building)	11:15-12:45 <u>Roots of denial: covering evolution and anti-science movements around the globe</u> Venue: PII (Porthania Building)	<u>Outbreak! Pandemic viruses, rumors, risks, and regulations</u> Venue: Lecture hall 12 (university main building)	<u>Media, Industry & Academia: conflict, collaboration and the public interest in medical science advances</u> Venue: Small hall (university main building)	11:00-11:40 <u>What happens outside of USA and UK</u> Venue: Auditorium XII (university main building)	11:00-11:40 <u>Debate-driven journalism: science debates as a tool and opportunity for science journalists</u> Venue: Auditorium XIII (university main building)
				11:50-12:30 <u>Says who? Challenging the experts on medical knowledge</u> Venue: Auditorium XIV (university main building)	11:50-12:30 <u>Money talks? Science communication, PR and science journalism: is there interaction?</u> Venue: Auditorium XV
12:30 Lunch & <u>Lunch Sessions</u>					
14:00 Panels (90 min)				Debates (90 min)	Sharing skills (90 min)
<u>Manipulated scientific disputes: media, scientific experts and common knowledge on health hazards</u> Venue: PIII (Porthania Building)	<u>The Mind of a Killer—The Science Behind Guns and Violence</u> Venue: PII (Porthania Building)	<u>Incompetents or master manipulators? What's up with science press officers and embargoes</u> Venue: Auditorium XII (university main building)	<u>Science journalism in totalitarian countries: the history and current times</u> Venue: Auditorium XIII	<u>Wearing many hats? How to preserve independency</u> Venue: Small canteen (university main building)	<u>Are science media centres good for science but bad for science journalism?</u> Venue: Auditorium XV (university main building)
15:30 Coffee					
16:00 Plenary session (90 min) <u>Critical questioning in the public sphere - the role of science journalism</u> Venue: University Great Hall					

Wednesday June 26: Our exciting work						
8:30 Plenary talk <u>The Poisoner's Guide to Life (And Communicating Chemistry)</u> Venue: University Great Hall						
9:00 Plenary session (90 min) <u>The rise of the science blog network: lessons from all corners of the internet</u> Venue: University Great Hall						
10:30 Coffee						
11:00 Panels (90 min)					With a twist (40 min)	
11:15-12:45 <u>The 'killer' science journalism of the future</u> Venue: PII (Porthania Building)	<u>Cutting through the hype: How can journalists accurately assess and report the virtues of different energy solutions</u> Venue: Small hall (university main building)	11:15-12:45 <u>Personalised medicine paves the way for tailor-made treatments</u> Venue: PIII (Porthania building)	<u>Around the Globe</u> Venue: Lecture hall 12 (university main building)	<u>A national treasure or a leaning tower? PISA, education and Finland</u> Venue: Auditorium XV (university main building)	11:00-11:40 <u>Laboratory for interpretation of science</u> Venue: Auditorium XII (university main building)	11:00-11:40 <u>The changing roles of science journalists: adapting the students</u> Venue: Auditorium XIV (university main building)
					11:50-13:00 <u>Science theater and discussion</u> Venue: Small Canteen (University main building)	11:50- 12:30 <u>New era for drug discovery – where is the beef?</u> Venue: Auditorium XIII (university main building)
12:30 Lunch & <u>Press briefings</u>						
14:00 Parallel sessions (90 min)					Sharing skills (40 min)	
<u>Misuse them and abuse them: fighting for facts in science journalism</u> Venue: PII (Porthania building)	<u>Breaking through government control of science reports</u> Venue: Small Hall (university main building)	<u>How Associations support Science Journalists in the Developing World</u> Venue: Auditorium XIV (university main building)	<u>Data explored- the code that underpins the future of journalism</u> Venue: PIII (Porthania building)	<u>Can we still trust science?</u> Venue: Lecture hall 12 (university main building)	<u>The Role of Medico-Legal Investigations, Law and Humanity – The Finnish Forensic Expert Team</u> Venue: Auditorium XV (university main building)	14:00-14:40 <u>Narrative in science writing</u> Venue: Auditorium XIII
						14:50-15:30 <u>Online biomed tool for science journalists, too?</u> Venue: Auditorium XII (University main building)
15:30 Coffee						
16:00 Plenary session (90 min) <u>Core Skills for Science Journalism: Reflections from Across Cultures</u> Venue: University Great Hall						

Thursday June 27: Our vulnerable world						
8:30 Plenary talk by Janne Hukkinen: Mental preparation for a vulnerable world						
9:00 Plenary session (90 min) Morning plenary: What do you mean, 'climate change'? Venue: University Great Hall						
10:30 Coffee						
11:00 Cold war tram (2h)						
11:00 Panels (90 min)						Debates (40 min)
Poles apart: the international reporting on climate change Venue: PII (Porthania building)	Weird weather, global climate change and the media Venue: PIII (Porthania building)	The psychology of risk perception: fears, facts and Fukushima Venue: Lecture hall 12 (university main building)	Crossover journalism: Hot stuff in the Arctic Venue: Small Hall (university main building).	Parlez-vous français? French as a language of science Venue: Lecture hall 14 (University main building)	11:00-11:40 Late breaker session: Big data, big brother Venue: Auditorium XII (University main building)	11:00-11:40 Totally drug-resistant tuberculosis. Can we afford a post-antibiotic world Venue: Auditorium XIII (university main building)
					11:50-12:30 The world divided? Clinical trials, how to report? Venue: Auditorio XV	11:50-12:30 The Changing Global Flows of Energy Venue: Auditorium XIV (university main building)
12:30 Lunch						
14:00 Panels (90 min)				13:30 – 15:30 Panel	Debates (40min)	
HORIZON 2020 - How science journalism tie into the new EU strategy Venue: PIII (Porthania building)	The pitfalls of reporting nuclear energy in times of exploding reactors and a changing climate Venue: PII (Porthania building)	Science coverage of indigenous people Venue: Auditorium XII	The Arctic: Test lab in practice Venue: Small hall (university main building)	Fresh-Smelling Broadcast Venue: Kino Engel	14:00-14:40 The world's neglected diseases: why are they ignored by mass media? Venue: Auditorium XIII	14:50-15:30 Making Sense of Uncertainty Venue: Auditorium XIV (University main building)
					14:30 Cold war tram (2h)	
15:30 Coffee						
16:00 Plenary session (90 min) New Horizons Venue: University Great Hall						

WCSJ2013 Social programme

MONDAY 24.6.

Evening:

- Bike rides and sauna
- Finnish baseball

TUESDAY 25.6.

Evening:

- Helsinki city reception
- City orienteering
- Bio Rex Short Films

Late night: special session

Science at midnight

Producer: Kauhanen, Erkki

WEDNESDAY 26.6.

Evening:

- Reseption at National archives of Finland (tbc)
- Vist to ice-breakers
- Open-air dance in Lammassaari
- Tähtitorninmäki Observatory

THURSTDAY 27.7.

Evening:

Closing reception and barbeque at Heureka